



# Our Ethos



Clients are the focus of our existence.



**Agility** 

In an ever-changing work dynamic, we keep the golden words from John Maynard Keynes close to our heart, "When facts change, I change my mind, what do you do Sir."





We live by the 2 golden rules of Warren Buffet:

Rule number 1– Never lose money,
Rule number 2– Never forget Rule number 1.
Hence Return of Capital is more important than
Return on Capital.



**Integrity** is non-negotiable.



# Electrum S.C.A.L.E Approach

# Electrum S.C.A.L.E Approach

#### **About The Strategy:**

Electrum SCALE Approach aims to invest in companies largely in the mid-cap space. It will have a sector agnostic exposure with bottom-up stock picking. These are the companies which have gone past their smaller size and ready to achieve scale with better growth rates than larger established companies. They are companies that can become large caps in the long term. These businesses have established themselves in the market and will gain economies of scale on a structural basis.

#### **Our Unique Elect Framework:**

- E- Excellent Management
- L- Longevity and Sustainable Growth
- E- Earnings Growth
- C- Capital Efficiency and Cashflows
- T- Turnaround/Mispricing/Contra Opportunities

#### **Investment Process:**

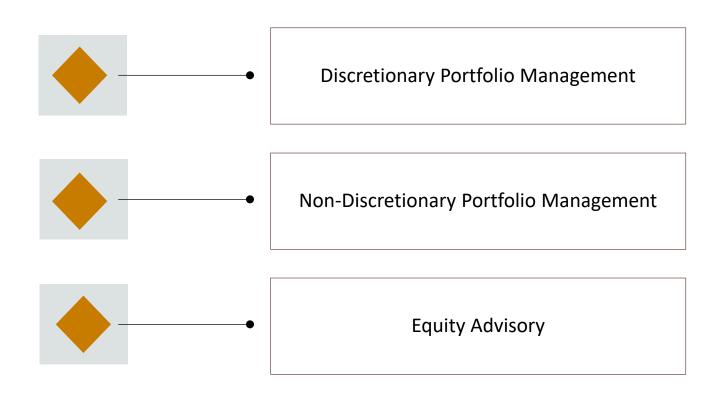
- Screening & Ideation
- Fundamental Analysis
- Management Meeting and Channel Checks
- Stock Selection

# Portfolio Allocation across Types of Securities:

General allocation shall be 0-100% in Mid-caps and Small Caps. However, the Portfolio Manager shall at its discretion add appropriate weights of mid and small caps, other stocks and securities. Portfolio Manager may invest upto 30% of the portfolio in large cap companies.



# Portfolio Management & Equity Advisory Services







# Portfolio Management Team



**Arpit Agrawal**Co-Founder and CIO

Arpit holds a CA degree and has an experience of 23 years. He has worked as a Fund Manager and was a portfolio manager with Barclays Securities and has worked with Systematics Securities PMS as CIO. He was also a Co-founder and Fund Manager at Tamohara Investment Managers. He Co-Founded Electrum Portfolio Managers in 2020 and is the CIO at Electrum.



Romil Jain Deputy CIO

Romil has an experience of 14 years in Fund management and Equity research with leading organizations like Quantum Advisors, JM Financial PMS and Systematix PMS. At Quantum, he was part of the research team, Quantum manages money for offshore clients like foundations, pension funds and endowments. In his recent role he has worked at Systematix PMS covering diverse sectors as well as helping the CIO on portfolio management. He is a CFA (USA), Chartered Accountant and a Commerce Graduate from HR College, Mumbai.



# What Differentiates Electrum?

Our team is extremely passionate about equities and are continuously looking to keep adding value to our company and industry knowledge. We undertake company interactions, attend conference calls, engage in comprehensive channel checks with vendors, suppliers, distributors and competitors. We interact with the complete eco-system of the company.

We do not want to be mere portfolio managers but encourage our team to be investors in the same Portfolios that we run. The team is encouraged to invest in the investment approaches we run, and what better way then to have your own skin in the game.

World is not perfect and nor are we. We do not want to shy away from our mistakes, the key is to own up and correct it as quickly as possible and avoid repeating them.

Focus on Smaller Businesses

We strive to look for emerging businesses which have the Management bandwidth, Product positioning, Balance sheet discipline and Growth opportunities to take the business into next league.

Risk is Reality, Return is Vanity

Invest your own Money

Team Has to be a

**Learning Machine** 

Concentration on High Conviction Investments

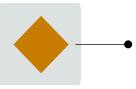
Own up the Mistakes

Our focus is always on risks first as we believe that business environment is extremely dynamic and challenging — we believe focus on risks helps us to be patient and calm in downturns.

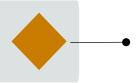
As the investment thesis plays out, we do not shy away from taking higher concentration on our conviction ideas.



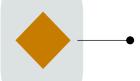
# Our Investment Philosophy



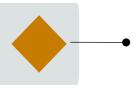
The core of our Philosophy lies in investing in companies with long term scalable and sustainable growth, businesses with strong moats, good corporate governance, strong execution and financial discipline.



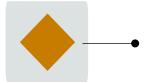
These companies should have products or services which can make them one of the leaders in their respective sectors.



We use a GARP (Growth at a Reasonable Price) Style to identify and invest in our portfolio companies through our Proprietary Investment Framework ELECT.



We focus on Bottoms up research and are sector and benchmark agnostic. We focus on clean balance sheets for companies which have potential to generate operating cashflows (Small Cap) and free cashflows (Mid and Small Caps).



We are believers in potential cashflow generation in the business rather than Profitability in the PL statement.



# Our Investment Framework

#### **Excellent Management Pedigree**

- Prudent Capital Allocation and Conservative financial management.
- Skin in the game/Shareholding Interest.
- Conflicting businesses.
- Superior Execution track record.
- Honest, Passionate, Hunger for Growth.

#### **Earnings Growth**

- Growing Industry/Opportunity Size.
- Market share Gain, Geographical Expansion, New products Opportunities.
- Long term Sectoral Tailwinds.
- Growth Vs Market growth Estimate.

#### **Turnaround/ Value Mispricing/Contra Opportunities**

- Price value mismatch- We are value seekers.
- Business in transition management, product, geography.
- Out of favor- industry, company available cheap.
- Special situations- Spin offs, Acquisitions.

E

L —

#### Longevity and Sustainability of Business

- Competitive Advantage/ Moat, Brand, Distribution, Switching costs, Technology, Low cost, Scale.
- Entry Barrier-Network Effect, Regulatory, Logistical.
- Strong Product Profile and New Product/Business Development.

#### **Capital Efficiency**

- High Return on capital/ Equity.
- Low capital intensity- High Asset Turns, Low Working capital.
- Strong Operating Cash Generation OCF/EBIDTA.
- Dividend Payouts/Efficient Capital deployment.



## The Investment Process

- Quantitative and Qualitative screening to identify 100 companies: ROCE, ROE, Cash Flow, Asset Turns, Leverage, Growth
- Team track record
- Industry and Market Network, Sell side brokers
- Business/ Industry Insights

Screening and Ideation

# Fundamental Analysis

- Annual reports,
   Conference calls,
   Management Interviews
- P&L and Balance sheet analysis
- Competition Mapping
- Business Opportunity
- Industry analysis

#### Management Meetings

- Plant visits
- Distributors, Suppliers, Competitor interactions
- Industry Specialists

Management Meeting and Channel Check

# Filtering and Stock Selection

- Narrow down to 35-40 companies
- Long term compounders
- Contra opportunities –lower valuations due to industry setbacks, company specific issues, out of favor
- Changing opportunity landscape-New product/Management/ Regulation
- Companies with strong tail winds for earnings growth and possible multiple expansion



## **Investment Filters**

- We closely check Auditor qualifications, related party transactions, web of subsidiaries with unclear investments & strategies, contingent liabilities, empire-building, very high family remuneration, and conflicting businesses in same industries.
- Ensure financials accurately reflect the franchise's inherent strength.

 We closely monitor unsustainable leverage and promoter equity pledging.

Value Traps

 Although we are value biased investors, we avoid value traps like high cash on balance sheet without growth/ utilization visibility and value driven by unutilized real estate without growth opportunity in core businesses. Management Integrity

Asset /
Working Capital
Heavy
Businesses

 We keep close tabs on low visibility of cash generation in long term and profits not converting into cashflows.

Leverage

History of Defaults

Capital Misallocation History

- Regular checks on diversification in unrelated businesses.
- Investments in promoters' private companies in unrelated areas.

 We avoid companies with a History of loan default/ debt restructuring in the company or promoter group entities



# Risk Management

● We look at investing in good business as per our investment process, we prefer to buy high quality business at Price Risk a reasonable price. We use a GARP approach to investing and use a fair value methodology as per our research process to determine the intrinsic value of the company. Focus on clean business with good corporate governance, low leverage, using our propriety investment process **Quality Risk** ELECT, along with strong channel checks and meeting the supply and distribution chain, we select only quality businesses We run a liquidity analysis of our portfolios and have targeted capacities for each of our Investment Liquidity Risk Approaches as per the current liquidity in the underlying companies. Concentration No stock to be more than 12% weight and No sector more than 35% at the time of entry (may differ in customized portfolios depending on mandate). Portfolio risk management is through sector diversification and Risk stock weight management.



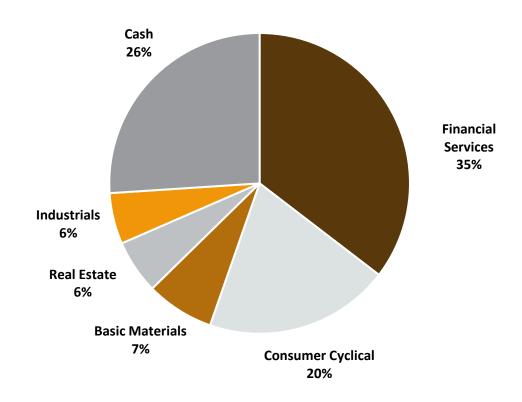
# Electrum S.C.A.L.E Approach

- The investment objective is to generate appropriate risk adjusted returns over medium to long term by investing in a diversified portfolio of equity shares of fundamentally strong listed businesses with a bias towards investing in small and midcap companies.
- Bottoms up investing with benchmark and sector agnostic approach using our propriety investment approach ELECT to create a differentiated portfolio.
- Investment in high conviction stocks with concentrated positions.

#### **Track Record**

Returns as on May 31, 2025	1M	3M	6M	Since Inception* (27/11/2024)
S.C.A.L.E Strategy	10.96%	12.86%	-7.07%	-6.99%
BSE 500 (TRI)	3.54%	14.65%	0.62%	1.17%
Out/(under) performance	7.42%	-1.79%	-7.69%	-8.16%
Nifty Midcap 150 (TRI)	6.37%	19.12%	1.24%	2.08%
Out/(under) performance	4.59%	-6.26%	-8.31%	-9.07%

#### Sector Classification



Disclaimer: Sector classification is as per GICS. Source - Morningstar Direct.

The performance reported is unaudited for the portfolio manager and the Investment Approach. This performance related information therein is not verified by SEBI and may or may not sustain in the future. The performance is based on TWRR returns, including cash and investments in liquid funds as per SEBI guidelines and net of all fees and expenses, including GST and any other statutory levies. Investor returns may differ based on fees, period of investment and point of capital inflow. Please note that an investors performance will vary from another investor, and that generated by the Investment Approach for the above stated reasons. electrum

TWRR: - Time-Weighted Rate of Return (TWRR) is a calculation that measures the performance of an investment portfolio over a period of time by excluding the impact of cash flows

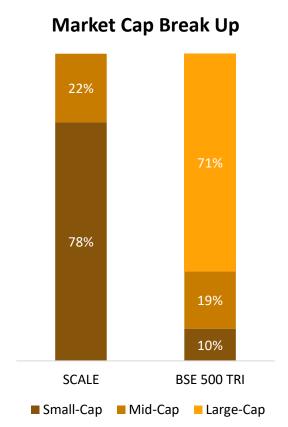
# Portfolio Composition & Characteristics

#### **Top 5 Holdings**



#### **Portfolio Valuation**

	FY25	FY26E	FY27E
PE	27.4	21.6	15.7
ROE	13%	12%	13%
РВ	3.4	2.9	2.5



This data is from Inception (27/11/2024) and is net of all fees and costs and inclusive of GST and statutory Levies.

Disclaimer: The stocks are for representational purpose only, and are not recommendation to invest, the portfolio manager may or may not have exposure to the same.

- 1. Non-recommendatory: Stocks listed are for representation purposes only and should not be considered investment advice.
- 2. Hypothetical top holdings: The top holdings may not reflect actual investor portfolios, and their weights may vary. or may be different.
- 3. Aggregate portfolio attributes: Calculations are based on the aggregate portfolio and may differ significantly from individual investor portfolios.
- 4. Earnings estimates: Earnings projections are internal estimates by Electrum Portfolio Managers and are subject to uncertainty and potential inaccuracy.
- 5. Investment in equities is risky and are subject to market conditions. Market risk: The value of your investments can go down due to market fluctuations. Performance risk: The companies the PMS may invest in may not perform as expected. Liquidity risk: Some shares might be difficult to sell quickly without impacting their price.



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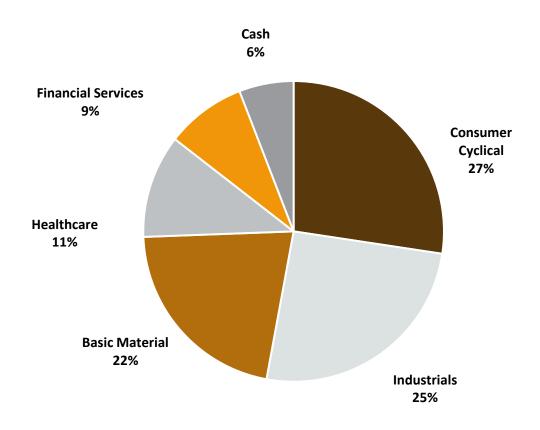
# Track Record of Laureate Approach Managed by Electrum PMS as on May 31, 2025

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- Investment in high conviction stocks with concentrated positions.

#### **Track Record**

Returns as on May 31, 2025	1M	3M	6M	1 Year	2 Year*	3 Year*	Since Inception* (23/11/2020)
Laureate Strategy	10.05%	12.44%	-14.44%	19.30%	31.85%	27.43%	33.91%
BSE 500 (TRI)	3.54%	14.65%	0.62%	8.54%	20.90%	18.16%	19.72%
Out/(under) performance	6.51%	-2.21%	-15.06%	10.76%	10.95%	9.27%	14.19%
Nifty Smallcap 250 (TRI)	9.64%	21.64%	-4.85%	8.36%	31.11%	25.65%	29.88%
Out/(under) performance	0.41%	-9.20%	-9.59%	10.94%	0.74%	1.78%	4.03%

#### **Sector Classification**



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TWRR: - Time-Weighted Rate of Return (TWRR) is a calculation that measures the performance of an investment portfolio over a period of time by excluding the impact of cash flows

<sup>\*</sup> Annualised return

# Portfolio Composition & Characteristics for the Laureate Approach Managed by Electrum PMS





#### **Portfolio Valuation**

	FY26E	FY27E	FY28E
PE	34.1	25.5	20.1
ROE	15%	17%	17%
PB	4.8	4	3.4

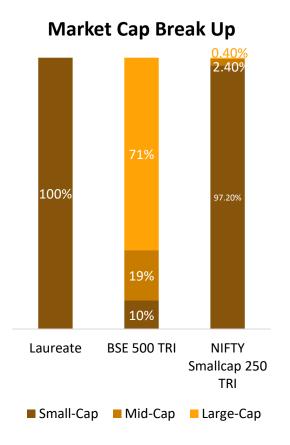
#### **Portfolio Key Attributes**

	Annualised Return	Beta	SD	Sharpe ratio	Jensen Alpha	Max Drawdown	Information ratio	Batting Average
Laureate Portfolio	33.91	1.08	24.45	1.79	11.26	-30.74	1.42	62.81
BSE 500 TRI	19.72	1.00	17.98	1.23	0.00	-18.69	-	-
Laureate Portfolio	33.91	0.98	24.45	1.79	3.79	-30.74	0.58	61.54
Nifty Smallcap 250 TRI	29.88	1.00	23.11	1.69	0.00	-26.61	-	-

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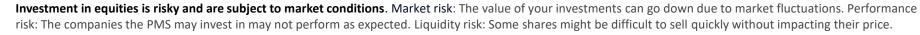
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# Electrum S.C.A.L.E Approach : Features

Particulars	Comments
Investment Objective	The investment objective is to generate appropriate risk adjusted returns over medium to long term by investing in diversified portfolio of equity shares of fundamentally strong listed businesses with bias towards investing in small and midcap companies.
Allocation	0-100% in Mid-caps and Small caps, 0-30% in Large Caps
Investment Horizon	3-5 years
Investment Team	Arpit Agrawal and Romil Jain
Benchmark	BSE 500 (TRI)
Minimum Investment Amount	Rs 50 lakhs
Fee Structure	Fixed Fees 2%, Performance Fees 15% after hurdle rate of 10% (annual high watermark) Performance Fees 15% (no hurdle) for portfolio value above Rs 5 cr Management Fees 2.5%, No performance fees
Exit Load	2% in case of partial / complete withdrawal before 1 year of account opening
Custodian & Fund Accountant	Axis Bank Limited





#### Our Team



Ashok Jain
Director & Mentor
Total Work Experie

**Total Work Experience:** 40 years **Current Venture:** Chairman, Director,

Principal Founder and Promoter,

Arihant Capital Markets Limited

Under his foresightedness and inspiring leadership, Arihant has grown from its modest beginnings to a diversified financial conglomerate having presence pan India



Rakesh Garg

**CEO & Compliance Officer** 

**Qualification:** FCS, Law Graduate, M.Com

**Total Work Experience:** 30 years

Past Organization: Edelweiss (ASC), National Bulk Handling Corpn., IDBI Capital Market &

Arihant Capital Market.

**Expertise:** Legal, Business Development,

Operations, Compliance and Technology



**Arpit Jain** 

Director Electrum Capital Private Limited (Holding Company)

Qualification: CA, B.Com from Mumbai

University

Total Work Experience: 12 years

Current Venture: Joint MD, Arihant

Capital Markets Limited

Awards: IDC Excellence Asia Pacific

Awards recipient



#### Sudhanshu Asthana

Chief Business Officer & Fund Manager **Qualification:** PGDIM from NMIMS,

MA, Economics

**Total Work Experience:** 25 years

Past Experience: Held positions of Fund Manager, Senior Fund Manager at the organisations such as SBI Asset Management, Axis Asset Management, CEO & CIO, Co-founder at Tamohara Investment Managers.

Portfolio Managers

Equity

Research

**Analyst** 

5

Business
Development,
Product &
Analytics

6

Operations, Finance, Legal, & Compliance



## Disclaimer

Electrum Portfolio Managers Pvt Ltd (earlier known as Electrum Portfolio Managers) is a SEBI registered Portfolio Manager bearing SEBI Reg No. INP000007544.

#### **Disclaimer**

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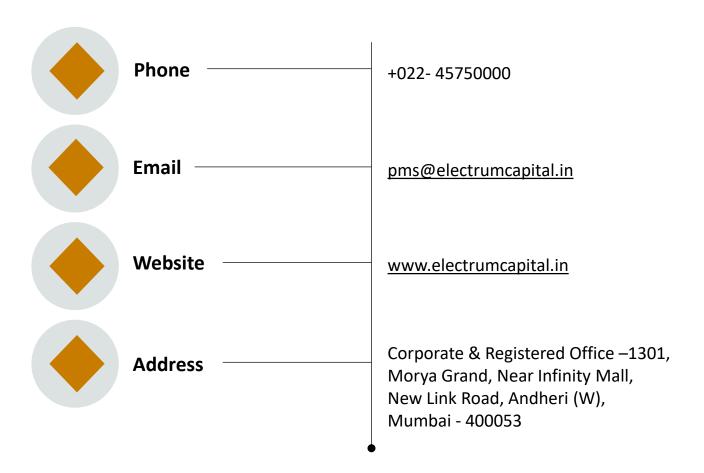
PMS does not offer any guaranteed returns nor is there any capital guarantee in the PMS product(s). Electrum Portfolio Managers or its directors / employees shall not be liable for any losses, damages or liability whatsoever for any direct or indirect loss that the investor may suffer on account of any investment or disinvestment decision in the PMS or based on the advice or recommendation received from us. Our past record does not provide any guarantee of our future performance.

#### **Risk factors**

Investments in the PMS, as in any other equity product, may go up or down due to various factors affecting the capital market. The Indian capital markets in the past have had experienced substantial price volatility and no assurance can be given that such volatility will not occur in future. Also, equities as an asset class carries higher risk and is exposed to market risks, political risks, financial risks and liquidity risk etc. and there is no assurance or guarantee that the objectives of any of the strategies of the PMS will be achieved. Investors should take into consideration all their risk factors, their risk profile and should seek professional financial, legal and tax advice before making any decision of investing on the basis of this information.



# **Contact Us**

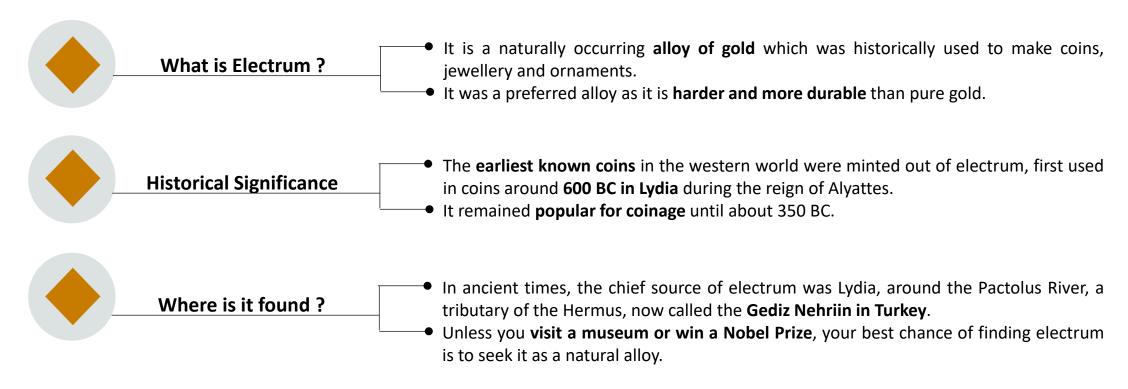






### Genesis Of Our Name

#### **Electrum – A Symbol of Wealth and Excellence**



We have christened our Company on the ancient metal as a symbol of "Wealth" and "Excellence".

