



### Our Ethos



Clients are the focus of our existence.



**Agility** 

In an ever-changing work dynamic, we keep the golden words from John Maynard Keynes close to our heart, "When facts change, I change my mind, what do you do Sir."





We live by the 2 golden rules of Warren Buffet:

Rule number 1– Never lose money,
Rule number 2– Never forget Rule number 1.
Hence Return of Capital is more important than
Return on Capital.



**Integrity** is non-negotiable.



### What Differentiates Electrum?

Our team is extremely passionate about equities and are continuously looking to keep adding value to our company and industry knowledge. We undertake company interactions, attend conference calls, engage in comprehensive channel checks with vendors, suppliers, distributors and competitors. We interact with the complete eco-system of the company.

We do not want to be mere portfolio managers but encourage our team to be investors in the same Portfolios that we run. The team is encouraged to invest in the investment approaches we run, and what better way then to have your own skin in the game.

World is not perfect and nor are we. We do not want to shy away from our mistakes, the key is to own up and correct it as quickly as possible and avoid repeating them.

Focus on Smaller Businesses

We strive to look for emerging businesses which have the Management bandwidth, Product positioning, Balance sheet discipline and Growth opportunities to take the business into next league.

Risk is Reality, Return is Vanity

Invest your own Money

Team Has to be a

**Learning Machine** 

Concentration on High Conviction Investments

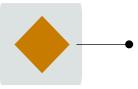
Own up the Mistakes

Our focus is always on risks first as we believe that business environment is extremely dynamic and challenging — we believe focus on risks helps us to be patient and calm in downturns.

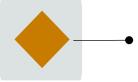
As the investment thesis plays out, we do not shy away from taking higher concentration on our conviction ideas.



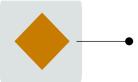
### Our Investment Philosophy



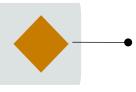
The core of our Philosophy lies in investing in companies with long term scalable and sustainable growth, businesses with strong moats, good corporate governance, strong execution and financial discipline.



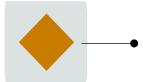
These companies should have products or services which can make them one of the leaders in their respective sectors.



We use a GARP (Growth at a Reasonable Price) Style to identify and invest in our portfolio companies through our Proprietary Investment Framework ELECT.



We focus on Bottoms up research and are sector and benchmark agnostic. We focus on clean balance sheets for companies which have potential to generate operating cashflows (Small Cap) and free cashflows (Mid and Small Caps).



We are believers in potential cashflow generation in the business rather than Profitability in the PL statement.



### The Investment Process

- Quantitative and Qualitative screening to identify 100 companies: ROCE, ROE, Cash Flow, Asset Turns, Leverage, Growth
- Team track record
- Industry and Market Network, Sell side brokers
- Business/ Industry Insights

Screening and Ideation

# Fundamental Analysis

- Annual reports,
   Conference calls,
   Management Interviews
- P&L and Balance sheet analysis
- Competition Mapping
- Business Opportunity
- Industry analysis

- Management Meetings
- Plant visits
- Distributors, Suppliers, Competitor interactions
- Industry Specialists

Management Meeting and Channel Check

## Filtering and Stock Selection

- Narrow down to 35-40 companies
- Long term compounders
- Contra opportunities –lower valuations due to industry setbacks, company specific issues, out of favor
- Changing opportunity landscape-New product/Management/ Regulation
- Companies with strong tail winds for earnings growth and possible multiple expansion



### Our Investment Framework

#### **Excellent Management Pedigree**

- Prudent Capital Allocation and Conservative financial management.
- Skin in the game/Shareholding Interest.
- Conflicting businesses.
- Superior Execution track record.
- Honest, Passionate, Hunger for Growth.

#### **Earnings Growth**

- Growing Industry/Opportunity Size.
- Market share Gain, Geographical Expansion, New products Opportunities.
- Long term Sectoral Tailwinds.
- Growth Vs Market growth Estimate.

### **Turnaround/ Value Mispricing/Contra Opportunities**

- Price value mismatch- We are value seekers.
- Business in transition management, product, geography.
- Out of favor- industry, company available cheap.
- Special situations- Spin offs, Acquisitions.

### E

Longevity and Sustainability of Business

Competitive Advantage / Moat Brand Distribution

- Competitive Advantage/ Moat, Brand, Distribution, Switching costs, Technology, Low cost, Scale.
- Entry Barrier-Network Effect, Regulatory, Logistical.
- Strong Product Profile and New Product/Business Development.

#### **Capital Efficiency**

- High Return on capital/ Equity.
- Low capital intensity- High Asset Turns, Low Working capital.
- Strong Operating Cash Generation OCF/EBIDTA.
- Dividend Payouts/Efficient Capital deployment.



### **Investment Filters**

- We closely check Auditor qualifications, related party transactions, web of subsidiaries with unclear investments & strategies, contingent liabilities, empire-building, very high family remuneration, and conflicting businesses in same industries.
- Ensure financials accurately reflect the franchise's inherent strength.

 We closely monitor unsustainable leverage and promoter equity pledging.

Value Traps

 Although we are value biased investors, we avoid value traps like high cash on balance sheet without growth/ utilization visibility and value driven by unutilized real estate without growth opportunity in core businesses. Management Integrity

Asset /
Working Capital
Heavy
Businesses

 We keep close tabs on low visibility of cash generation in long term and profits not converting into cashflows.

Leverage

History of Defaults

Capital Misallocation History

- Regular checks on diversification in unrelated businesses.
- Investments in promoters' private companies in unrelated areas.

 We avoid companies with a History of loan default/ debt restructuring in the company or promoter group entities



### Risk Management

● We look at investing in good business as per our investment process, we prefer to buy high quality business at Price Risk a reasonable price. We use a GARP approach to investing and use a fair value methodology as per our research process to determine the intrinsic value of the company. Focus on clean business with good corporate governance, low leverage, using our propriety investment process **Quality Risk** ELECT, along with strong channel checks and meeting the supply and distribution chain, we select only quality businesses We run a liquidity analysis of our portfolios and have targeted capacities for each of our Investment Liquidity Risk Approaches as per the current liquidity in the underlying companies. Concentration No stock to be more than 12% weight and No sector more than 35% at the time of entry (may differ in customized portfolios depending on mandate). Portfolio risk management is through sector diversification and Risk stock weight management.



### Our Team



**Arpit Agrawal**Co-Founder and CIO

Arpit holds a CA degree and has an experience of 23 years. He has worked as a Fund Manager and was a portfolio manager with Barclays Securities and has worked with Systematics Securities PMS as CIO. He was also a Co-founder and Fund Manager at Tamohara Investment Managers. He Co-Founded Electrum Portfolio Managers in 2020 and is the CIO at Electrum.



Romil Jain Deputy CIO

Romil has an experience of 14 years in Fund management and Equity research with leading organizations like Quantum Advisors, JM Financial PMS and Systematix PMS. At Quantum, he was part of the research team, Quantum manages money for offshore clients like foundations, pension funds and endowments. In his recent role he has worked at Systematix PMS covering diverse sectors as well as helping the CIO on portfolio management. He is a CFA (USA), Chartered Accountant and a Commerce Graduate from HR College, Mumbai.



### AIF - Laureate: Features

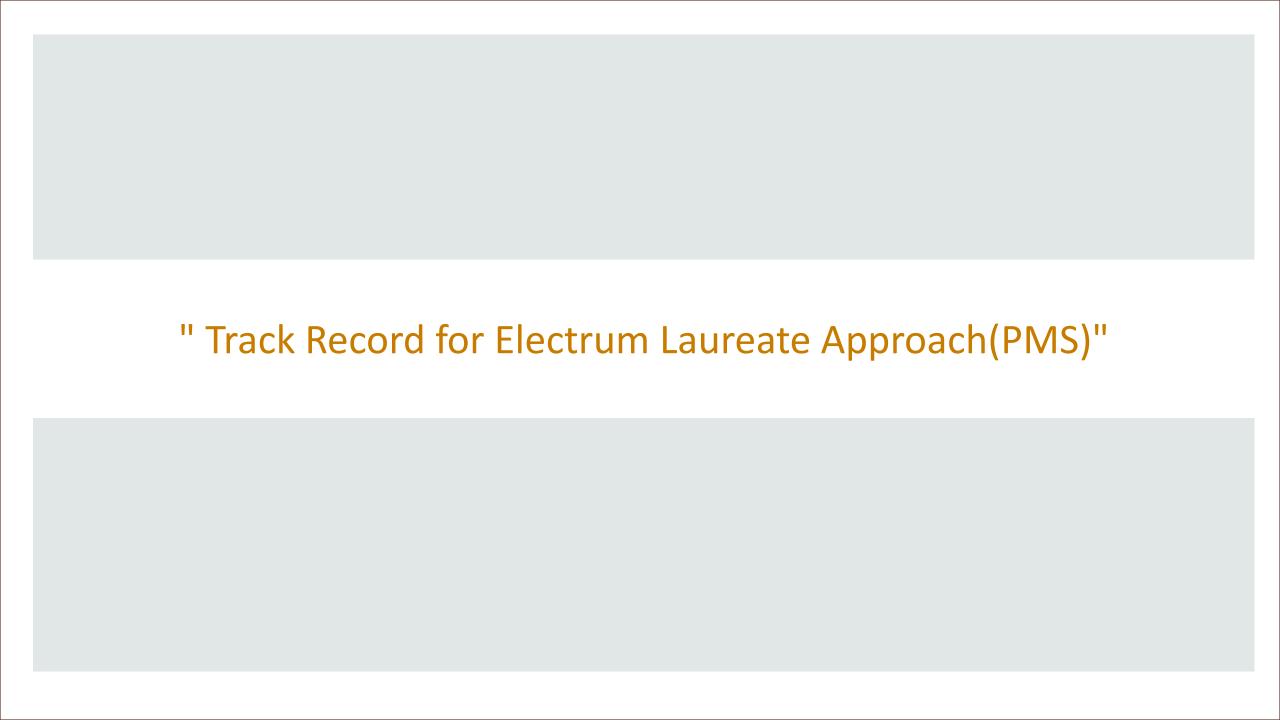
Particulars	Comments
Scheme Name:	AIF - Laureate
Investment Manager	Electrum Portfolio Managers Private Limited
Investment Tenure	3 – 5 years
Underlying Asset Class:	Listed equities - Up to 100% Unlisted equity - 0% to 35% Debt instruments - 0% to 20% Derivative securities for hedging and arbitrage purposes - 0% to 20%
Nature of Fund :	Category III AIF · Long-Only Strategy · Open-Ended Structure
Initial Contribution:	Minimum INR 1 Crore
Risk Appetite :	High Risk
Fund Manager :	Arpit Agarwal
Fee Structure :	Please refer PPM for complete details
Eligible Investors:	Resident Indians, NRI, Accredited Investors, HNI, Hindu Undivided Family (HUF), Banks, Body Corporate, Partnership Firms and Trusts.
Custodian & Fund Accountant	Nuvama Asset Services

## AIF - Laureate: Features

Dynamic Allocation Strategy:	<ul> <li>Mid-cap &amp; Small-cap Allocation: 0% – 100%*</li> <li>Large-cap Allocation: up to 30% of the portfolio*</li> <li>Portfolio manager exercises discretion to adjust allocations based on market conditions and opportunities</li> </ul>
Stock Selection Philosophy	<ul> <li>Focus on clean balance sheet with potential for strong operating and free cash flow in Small and Mid-Caps</li> <li>Bottom-up stock picking approach — sector and benchmark agnostic</li> <li>Emphasis on fundamental strength over index alignment</li> </ul>
Performance Benchmarks	<ul> <li>CRISIL AIF Benchmark</li> <li>NSE AIF Benchmark</li> <li>Preqin AIF Benchmarks</li> </ul>
Investment Horizon & Capital Focus	<ul> <li>Indicative Holding Period: 3 – 5 years (Medium to Long-Term)</li> <li>Focus on business's cash flow generation potential over its profitability as reported in the P&amp;L statement.</li> <li>Strategy aligned to capital appreciation with attention to liquidity of underlying assets</li> </ul>

Note: These are not the complete terms of the Fund. Dynamic allocation is Indicative and educative in nature. Please refer the Private Placement Memorandum for complete details.





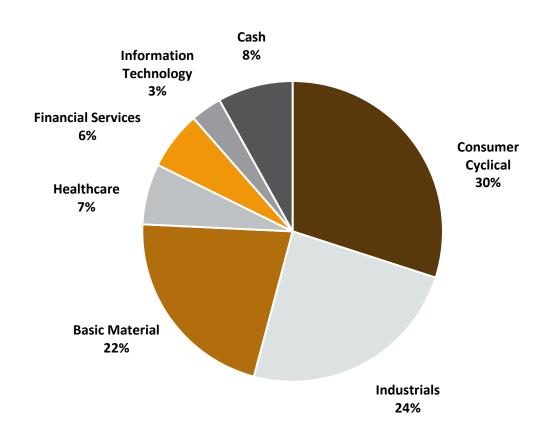
## Track Record of Laureate Approach Managed by Electrum PMS as on August 31, 2025

- The investment objective is to generate appropriate risk adjusted returns over medium to long term by investing in a diversified portfolio of equity shares of fundamentally strong listed businesses with a bias towards investing in small and midcap companies.
- Bottoms up investing with benchmark and sector agnostic approach using our propriety investment approach ELECT to create a differentiated portfolio.
- Investment in high conviction stocks with concentrated positions.

#### **Track Record**

Returns as on August 31, 2025	1M	3M	6M	1 Year	2 Year*	3 Year*	Since Inception* (23/11/2020)
Laureate Strategy	-4.02%	-0.91%	11.40%	-9.18%	15.80%	22.99%	31.62%
BSE 500 (TRI)	-1.75%	-0.89%	13.62%	-4.71%	15.96%	14.40%	18.36%
Out/(under) performance	-2.27%	-0.02%	-2.22%	-4.47%	-0.16%	8.59%	13.26%
Nifty Smallcap 250 (TRI)	-3.58%	-1.65%	19.63%	-8.62%	18.33%	21.93%	27.21%
Out/(under) performance	-0.44%	0.74%	-8.23%	-0.56%	-2.53%	1.06%	4.41%

#### **Sector Classification**



Disclaimer: Sector classification is as per GICS. Source - Morningstar Direct.

The performance reported is unaudited for the portfolio manager and the Investment Approach. This performance related information therein is not verified by SEBI and may or may not sustain in the future. The performance is based on TWRR returns, including cash and investments in liquid funds as per SEBI guidelines and net of all fees and expenses, including GST and any other statutory levies. Investor returns may differ based on fees, period of investment and point of capital inflow. Please note that an investors performance will vary from another investor, and that generated by the Investment Approach for the above stated reasons.

TWRR: - Time-Weighted Rate of Return (TWRR) is a calculation that measures the performance of an investment portfolio over a period of time by excluding the impact of cash flows.

<sup>\*</sup> Annualised return

### Portfolio Composition & Characteristics for the Laureate Approach Managed by Electrum PMS

#### **Top 5 Holdings**



#### **Portfolio Valuation**

	FY26E	FY27E	FY28E
PE	35.3	24.7	18.7
ROE	14%	16%	16%
PB	4.6	3.8	3.2

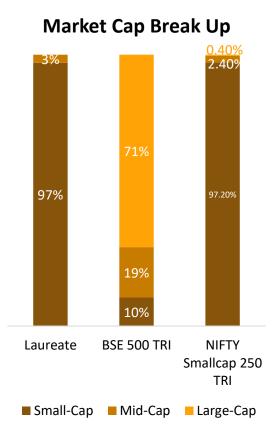
#### **Portfolio Key Attributes**

	Annualised Return	Beta	SD	Sharpe ratio	Jensen Alpha	Max Drawdown	Information ratio	Batting Average
Laureate Portfolio	31.62	1.07	24.06	1.67	10.81	-30.74	1.32	62.88
BSE 500 TRI	18.36	1.00	17.65	1.13	0.00	-18.69	-	-
Laureate Portfolio	31.62	0.98	24.06	1.67	3.85	-30.74	0.57	61.68
Nifty Smallcap 250 TRI	27.21	1.00	22.58	1.55	0.00	-26.61	-	

This data is from Inception and is net of all fees and costs and inclusive of GST and surcharge.

Disclaimer: The stocks are for representational purpose only, and are not recommendation to invest, the portfolio manager may or may not have exposure to the same.

5. **Investment in equities is risky and are subject to market conditions.** Market risk: The value of your investments can go down due to market fluctuations. Performance risk: The companies the PMS may invest in may not perform as expected. Liquidity risk: Some shares might be difficult to sell quickly without impacting their price.



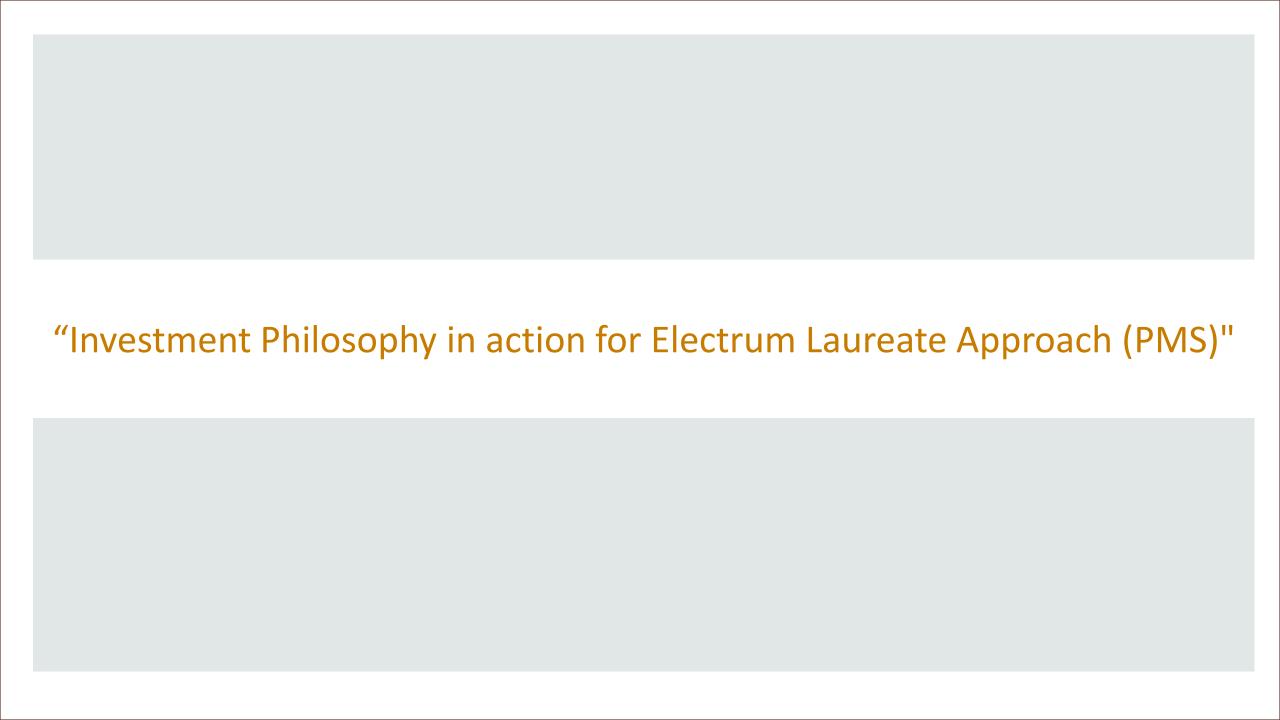


<sup>1.</sup> Non-recommendatory: Stocks listed are for representation purposes only and should not be considered investment advice.

<sup>2.</sup> Hypothetical top holdings: The top holdings may not reflect actual investor portfolios, and their weights may vary. or may be different.

<sup>3..</sup> Aggregate portfolio attributes: Calculations are based on the aggregate portfolio and may differ significantly from individual investor portfolios.

<sup>4.</sup> Earnings estimates: Earnings projections are internal estimates by Electrum Portfolio Managers and are subject to uncertainty and potential inaccuracy.



## Investment Philosophy in Action: Ion Exchange

Particulars	Comments	Key Me
Opportunity Size	With 18% of World's population in India and only 4% of water resources, India is facing rising water demand. Ion Exchange, a pioneer in water, wastewater treatment a key beneficiary of this trend.	13.12
Competitive Advantage	A well-diversified business: Engineering Division: 60% revenue from water & wastewater treatment. Chemical Division: 30% revenue from specialty chemicals & resins. Consumer Division: 10% revenue from UV-based purifiers & household solutions.	Industry 5 yr
Scalability and Sustainability	<ul> <li>Doubling Capacity: Plans to double chemical production by the start of FY26, with further expansion in the next capital expenditure phase.</li> <li>Backward Integration: Chemical division is being backward integrated to enhance margins.</li> <li>Consumer Division Growth: Significant potential driven by the launch of new products.</li> </ul>	of Leg <b>50</b> Pater
Management	Indraneel Dutt, now Managing Director, succeeded his role as CEO last year. This leadership shift aligns with the company's strategy to balance promoter ownership with operational management, ensuring long-term sustainability and prudent governance.	100 Products Com
Valuations	It is currently trading at 25x on FY27 profit.	₹1,000 Cro
Reason to Hold	<ul> <li>The water and waste management sector offers significant growth potential both in India and globally.</li> <li>Over the last 3–4 years, growth has been driven by government initiatives and large-scale global projects.</li> <li>Company currently holds its highest-ever order book, ensuring strong revenue visibility for the coming years.</li> <li>The chemical business delivers better margins and ROCE profiles.</li> <li>The new capex plan is expected to substantially enhance profitability going forward.</li> </ul>	Strong Robust Bala

**1etrics** 

12% yr CAGR of

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ROCE

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**6,118** Cr **Current Market** cap

> **3,260** Cr Entry Market cap

Source: EPML research, Company, BSE/NSE

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All investment philosophies are derived from Electrum Laureate PMS.



### Investment Philosophy in Action : Angel One

Particulars	Comments	
Opportunity Size	The rapid shift towards digital investments, driven by tech-savvy platforms and high-quality UI/UX, created a significant opportunity. Post-COVID lockdowns further accelerated the adoption of digital-first brokers, enhancing user experience.	
Competitive Advantage	Angel One emerged as a technology-led financial services company offering brokerage and advisory services, margin funding, LAS, and financial product distribution to a 5.3 million client base and an ADT of ₹4.5 trillion.	
Scalability and Sustainability	Rising smartphone penetration, affordable data plans, growing financial literacy, and higher disposable incomes fueled demand for digital brokers. Seamless registration, ease of transactions, and digital banking aided adoption.	Gro
Management	Under Dinesh Thakkar's leadership, Angel One benefited from over three decades of expertise in stockbroking. CEO Narayan Gangadhar brought global experience, having led businesses at Google, Microsoft, Amazon, Uber, and Ola. Promoter shareholding stood at 44.26% in June 2021.	
Valuations	The entry valuation was attractive (PE 12x/9x FY22/FY23), but at TTM PE 29x, the stock became expensive, leading to the decision to exit.	- Gro
Reason for Exit	Due to expensive valuations and changing fundamentals, with respect to increasing competitive intensity, lower realizations and cyclicality of the industry, we have made the decision to exit Angel One.	wh
Exit Date Report	January 17, 2024	

#### **Growth Metrics**

52%

Digital brokers share in the industry

35%

Growth in demat accounts since FY20

4x

Client base in 9 quarters

18x

Growth in Cash and F&O ADTO, which increased from ₹619 Bn in Q1FY21 to ₹4547 Bn in Q1FY22

**30,370** Cr Exit Market cap

**2,988** Cr Entry Market cap

Source:- EPML research, Company, BSE/NSE

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### Investment Philosophy in Action: CG Power

<b>Focus Points</b>	Comments	<b>Key Metrics</b>	
Opportunity Size	A recovery in the capital goods sector post the low base of FY20/21 (COVID period), driven by policy changes and India's potential as a global manufacturing hub, had presented significant opportunities.		
Competitive Advantage	CG Power excelled in its domestic segments across motors, switchgear, and transformers with notable market shares:  ~36% in low-tension motors  ~17% in large motors  ~66% in propulsion electronics  ~26% in gas circuit breakers	Grew from a topline o ~5,000 Cr in FY2 to	
Scalability and Sustainability	The company consistently developed innovative products in power monitoring systems, propulsion upgrades, coach products, traction machines, and AC/DC motors.	~7,000 Cr in FY2	
Management	The turnaround by Murugappa Group (post-56% stake acquisition) demonstrated strong governance and operational restructuring, reviving the company from loss-making status.  The group has a good corporate governance history and had previously turned around many loss-making companies wherein the businesses were running at sub-optimal level.	PAT growth from <b>loss of</b>	
Valuations	We entered when CG Power was trading at ~1x price-to-sales (adjusted) during its loss-making phase, benefiting from the subsequent recovery.  The company was trading at ~70x TTM P/E (adjusted) during the time of exit.	~400 Cr (adjuste profit of	
Reason for Exit	The investment delivered substantial returns as the company successfully innovated and scaled its operations, competing effectively with industry leaders like ABB and Siemens. Electrum capitalized on the valuation uplift and exited at an optimal point.	~960 Cr in FY23	
Exit Date Report	April 10, 2023		

m a topline of Cr in FY20

Cr in FY23

owth from oss of (adjusted) to ofit of Cr in FY23

**43,911** Cr Exit Market cap

**5,661** Cr Entry Market cap

Source: EPML research, Company, BSE/NSE

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### Our Team



Ashok Jain **Director & Mentor** 

Total Work Experience: 40 years

Current Venture: Chairman, Director, Principal Founder and Promoter, Arihant Capital Markets

Limited

Under his foresightedness and inspiring leadership, Arihant has grown from its modest beginnings to a diversified financial conglomerate having presence pan India



**Arpit Jain** 

Director Electrum Capital Private Limited (Holding Company)

Qualification: CA, B.Com from Mumbai

University

**Total Work Experience:** 12 years

Current Venture: Joint MD, Arihant Capital

Markets Limited

Awards: IDC Excellence Asia Pacific Awards

recipient



#### **Rakesh Garg**

**CEO & Compliance Officer** 

Qualification: FCS, Law Graduate, M.Com

Total Work Experience: 30 years

Past Organization: Edelweiss (ASC), National Bulk Handling Corpn., IDBI Capital Market &

Arihant Capital Market.

Expertise: Legal, Business Development,

Operations, Compliance and Technology



Tejas Gutka

**Fund Manager** 

Qualification: MBA, BSc from Mumbai

University

Total Work Experience: 19 years

Past Experience: Held position of Fund Manager in TATA asset management. He was the Head of Equity at Tamohara Investment Managers and, AVP Investment Advisory at Barclays Securities India.



#### Sudhanshu Asthana

Chief Business Officer & Fund Manager Qualification: PGDIM from NMIMS,

MA, Economics

**Total Work Experience:** 25 years

Past Experience: Held positions of Fund Manager, Senior Fund Manager at organisations such as SBI Asset Management, Axis Asset Management, CEO & CIO, Cofounder at Tamohara Investment Managers.

Portfolio Managers

Equity Research **Analyst** 

**Business** Development, **Product & Analytics** 

Operations, Finance, Legal, & Compliance



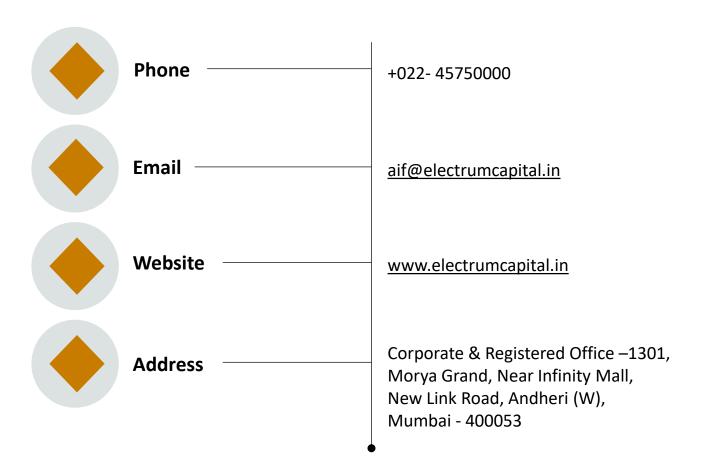
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Electrum is also registered with SEBI as a portfolio Manager (PM) and performance of strategies disclosed is just from the reference perspective and it should not be considered as benchmark to compare performance and returns of the Fund. Past performance of the PMS is not indicative of and does not guarantee the future performance of Electrum AIF.



### **Contact Us**

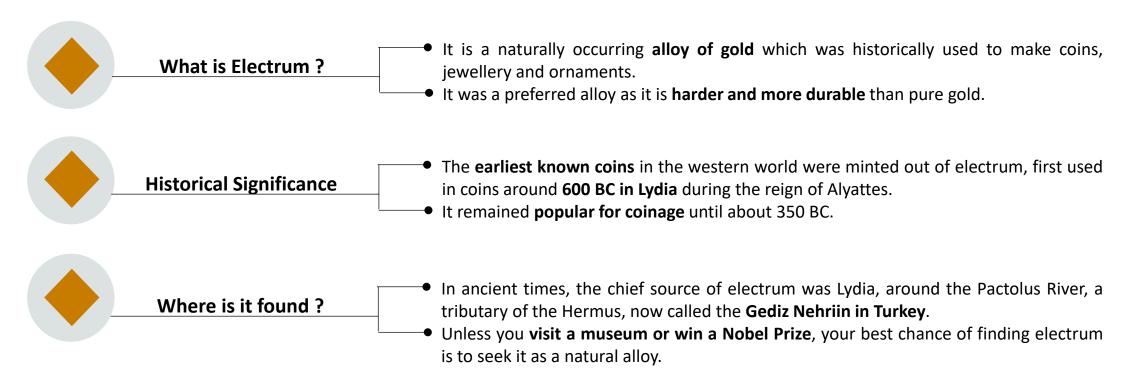






### Genesis Of Our Name

#### **Electrum – A Symbol of Wealth and Excellence**



We have christened our Company on the ancient metal as a symbol of "Wealth" and "Excellence".

